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EXAMINER

LY, ANH

ART UNIT	PAPER NUMBER
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2172

DATE MAILED: 01/03/2002

Please find below and/or attached an Office communication concerning this application or proceeding.

H-G

Office Action Summary

Application No.

09/262,172

Applicant(s)

MCGLOUGHLIN, STEVEN D.

Examiner

Anh Ly

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).
- Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 28 November 2001.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-19 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-19 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
- Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
- 11) ☐ The proposed drawing correction filed on _____ is: a) ☐ approved b) ☐ disapproved by the Examiner.
- If approved, corrected drawings are required in reply to this Office action.
- 12) ☐ The oath or declaration is objected to by the Examiner.

Priority under 35 U.S.C. §§ 119 and 120

- 13) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
 - ☐ Certified copies of the priority documents have been received in Application No. _____.
 - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.
- 14) ☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).
- a) ☐ The translation of the foreign language provisional application has been received.
- 15) ☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.

Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO-1449) Paper No(s) _____
- 4) ☐ Interview Summary (PTO-413) Paper No(s). _____
- 5) ☐ Notice of Informal Patent Application (PTO-152)
- 6) ☐ Other:

DETAILED ACTION

Response to Arguments

1. Applicant's arguments with respect to claims 1-8 have been considered but are moot in view of the new ground(s) of rejection.
2. Claims 7-19 have been added.

Claim Objections

3. Claim 18 objected to because of the following informalities: On the first line of claim 18, "An apparatus as recited in claim 17:" should be read as "A method as recited in claim 17:" Appropriate correction is required.

Claim Rejections - 35 USC § 103

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

5. Claims 1-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent No. 5,822,537 issued to Katseff et al. (hereinafter Katseff) in view of US Patent No. 6,199,076 issued to Logan et al. (hereinafter Logan).

With respect to claim 1, Katseff discloses database means for storing multimedia content records and references to media files for a multimedia presentation; and

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displaying media elements referred to in that content record (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8; see fig. 5, and fig. 9, col. 8, lines 40-67).

Katseff does not explicitly indicate, "software engine means, executable on a computer, for seamlessly accessing a content record in said database means and locating."

However, Logan discloses the software to support the multimedia as well as multimedia programming (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have an apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claim 2, Katseff discloses a database containing multimedia content records and references to media files for a multimedia presentation; and displaying media elements referred to in that content record (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8; see fig. 5, and fig. 9, col. 8, lines 40-67).

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Katseff does not explicitly indicate, "a software engine, executable on a computer, said software engine seamlessly accessing a content record in said database and locating."

However, Logan discloses the software to support the multimedia as well as multimedia programming (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have an apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claim 3, Katseff discloses a database containing multimedia content records and references to media files for a multimedia presentation; and displaying media elements referred to in that content record (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8; see fig. 5, and fig. 9, col. 8, lines 40-67).

Katseff does not explicitly indicate, "a programmable data processor; programming associated with said programmable data processor for carrying out the operations of seamlessly accessing a content record in said database means and locating."

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However, Logan discloses the software to support the multimedia as well as multimedia programming (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have an apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claim 4, Katseff discloses displaying media elements referred to in that content record (see fig. 5 and fig. 9, col. 8, lines 40-67).

Katseff does not explicitly indicate, "a set of instructions stored on a media accessible by a computer and executable on said computer, wherein said computer program performs the steps of seamlessly accessing a content record in a database and locating"

However, Logan discloses the software to support the multimedia as well as multimedia programming (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to obtain a computer program for accessing and displaying multimedia content because the combination would provide the system enable to display the

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content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claim 5, Katseff discloses a database containing multimedia content records and references to media files for a multimedia presentation (see abstract, col. 4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8; see fig. 5, and fig. 9, col. 8, lines 40-67).

Katseff does not explicitly indicate, "a software delivery engine associated with said database and executable on a computer for seamlessly accessing a content record in said database means and locating and displaying, as one seamless multimedia application, media elements referred to in that content record, whether said media elements are stored on a local storage device or stored remotely on an Internet server."

However, Logan discloses the software to support the multimedia as well as multimedia programming, a local storage device and Internet server as claimed (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45, col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 61-67).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have a multimedia delivery apparatus for accessing and displaying

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multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

Claim 6 is essentially the same as claim 1 except that it is directed to a method rather than an apparatus (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8; see fig. 5, and fig. 9, col. 8, lines 40-67; see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38), and is rejected for the same reason as applied to the claim 1 hereinabove.

With respect to claims 7-8, Katseff discloses an apparatus for accessing and displaying multimedia content as discussed in claim 1, also Katseff discloses a corresponding multimedia content record from said database (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8).

Katseff does not explicitly indicate, "at least one of said multimedia content records includes a field that contains at least one custom tag; wherein said software engine is configured to read said custom tag; wherein said custom tag instructs said engine to fetch a corresponding multimedia content record from said database; wherein said software engine reads said multimedia content record; and wherein said at least said portion of said content page is passed to a browser component of said software engine and displayed; software engine generates a temporary local copy of at least a

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portion of a content page from that multimedia content record for display; and U wherein said displayed content page contains at least one custom tag for further navigation.”

However, Logan discloses the software to support the multimedia as well as multimedia programming, a local storage device and Internet server as claimed (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45, col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 61-67; see item 107 for local storage unit); custom tag as tags for HTML (col. 44, lines 46-62, col. 44, lines 14-67, col. 45, lines 1-67 and col. 46, lines 1-4); portion of said content page as well as portion of HTML or web pages (col. 3, lines 12-56, col. 6, lines 38-50, col. 10, lines 7-28 see item 141, col. 14, lines 7-20, col. 31, lines 35-50, col. 39, lines 49-62) web browser (col. 1, lines 50-63, col. 5, lines 46-67, col. 6, lines 1-67, col. 9, lines 50-67 and col. 10, lines 1-28) navigation by click's movement (col. 8, lines 12-67, col. 14, lines 20-34, col. 15, lines 60-67 and col. 16, lines 1-17).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have a multimedia delivery apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claims 9-10, Katseff discloses an apparatus for accessing and displaying multimedia content as discussed in claim 2, also Katseff discloses a corresponding multimedia content record from said database (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8).

Katseff does not explicitly indicate, "at least one of said multimedia content records includes a field that contains at least one custom tag; wherein said software engine is configured to read said custom tag; wherein said custom tag instructs said engine to fetch a corresponding multimedia content record from said database; wherein said software engine reads said multimedia content record; and wherein said at least said portion of said content page is passed to a browser component of said software engine and displayed; software engine generates a temporary local copy of at least a portion of a content page from that multimedia content record for display; and wherein said displayed content page contains at least one custom tag for further navigation."

However, Logan discloses the software to support the multimedia as well as multimedia programming, a local storage device and Internet server as claimed (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45, col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 61-67; see item 107 for local storage unit); custom tag as tags for HTML (col. 44, lines 46-62, col. 44, lines 14-67, col. 45, lines 1-67 and col. 46, lines 1-4); portion of said

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content page as well as portion of HTML or web pages (col. 3, lines 12-56, col. 6, lines 38-50, col. 10, lines 7-28 see item 141, col. 14, lines 7-20, col. 31, lines 35-50, col. 39, lines 49-62) web browser (col. 1, lines 50-63, col. 5, lines 46-67, col. 6, lines 1-67, col. 9, lines 50-67 and col. 10, lines 1-28) navigation by click's movement (col. 8, lines 12-67, col. 14, lines 20-34, col. 15, lines 60-67 and col. 16, lines 1-17).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have a multimedia delivery apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claims 11-12, Katseff discloses an apparatus for accessing and displaying multimedia content as discussed in claim 3, also Katseff discloses a corresponding multimedia content record from said database (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8).

Katseff does not explicitly indicate, "at least one of said multimedia content records includes a field that contains at least one custom tag; wherein said software engine is configured to read said custom tag; wherein said custom tag instructs said engine to fetch a corresponding multimedia content record from said database; wherein said software engine reads said multimedia content record; and wherein said at least

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said portion of said content page is passed to a browser component of said software engine and displayed; software engine generates a temporary local copy of at least a portion of a content page from that multimedia content record for display; and wherein said displayed content page contains at least one custom tag for further navigation."

However, Logan discloses the software to support the multimedia as well as multimedia programming, a local storage device and Internet server as claimed (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45, col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 61-67; see item 107 for local storage unit); custom tag as tags for HTML (col. 44, lines 46-62, col. 44, lines 14-67, col. 45, lines 1-67 and col. 46, lines 1-4); portion of said content page as well as portion of HTML or web pages (col. 3, lines 12-56, col. 6, lines 38-50, col. 10, lines 7-28 see item 141, col. 14, lines 7-20, col. 31, lines 35-50, col. 39, lines 49-62) web browser (col. 1, lines 50-63, col. 5, lines 46-67, col. 6, lines 1-67, col. 9, lines 50-67 and col. 10, lines 1-28) navigation by click's movement (col. 8, lines 12-67, col. 14, lines 20-34, col. 15, lines 60-67 and col. 16, lines 1-17).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have a multimedia delivery apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any

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time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claims 13-14, Katseff discloses an apparatus for accessing and displaying multimedia content as discussed in claim 3, also Katseff discloses a corresponding multimedia content record from said database (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8).

Katseff does not explicitly indicate, "at least one of said multimedia content records includes a field that contains at least one custom tag; wherein said software engine is configured to read said custom tag; wherein said custom tag instructs said engine to fetch a corresponding multimedia content record from said database; wherein said software engine reads said multimedia content record; and wherein said at least said portion of said content page is passed to a browser component of said software engine and displayed; software engine generates a temporary local copy, of at least a portion of a content page from that multimedia content record for display; and wherein said displayed content page contains at least one custom tag for further navigation."

However, Logan discloses the software to support the multimedia as well as multimedia programming, a local storage device and Internet server as claimed (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45; col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 61-67; see item 107 for local storage unit); custom tag as tags for HTML (col. 44, lines

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46-62, col. 44, lines 14-67, col. 45, lines 1-67 and col. 46, lines 1-4); portion of said content page as well as portion of HTML or web pages (col. 3, lines 12-56, col. 6, lines 38-50, col. 10, lines 7-28 see item 141, col. 14, lines 7-20, col. 31, lines 35-50, col. 39, lines 49-62) web browser (col. 1, lines 50-63, col. 5, lines 46-67, col. 6, lines 1-67, col. 9, lines 50-67 and col. 10, lines 1-28) navigation by click's movement (col. 8, lines 12-67, col. 14, lines 20-34, col. 15, lines 60-67 and col. 16, lines 1-17).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have a multimedia delivery apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

With respect to claims 15-16, Katseff discloses an apparatus for accessing and displaying multimedia content as discussed in claim 3, also Katseff discloses a corresponding multimedia content record from said database (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8).

Katseff does not explicitly indicate, "at least one of said multimedia content records includes a field that contains at least one custom tag; wherein said software engine is configured to read said custom tag; wherein said custom tag instructs said engine to fetch a corresponding multimedia content record from said database; wherein

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said software engine reads said multimedia content record; and wherein said at least said portion of said content page is passed to a browser component of said software engine and displayed; software engine generates a temporary local copy of at least a portion of a content page from that multimedia content record for display; and wherein said displayed content page contains at least one custom tag for further navigation."

However, Logan discloses the software to support the multimedia as well as multimedia programming, a local storage device and Internet server as claimed (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45, col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 1-4); portion of said 1-4); portion of said 61-67; see item 107 for local storage unit); custom tag as tags for HTML (col. 44, lines 46-62, col. 44, lines 14-67, col. 45, lines 1-67 and col. 46, lines 1-4); portion of said content page as well as portion of HTML or web pages (col. 3, lines 12-56, col. 6, lines 38-50, col. 10, lines 7-28 see item 141, col. 14, lines 7-20, col. 31, lines 35-50, col. 39, lines 49-62) web browser (col. 1, lines 50-63, col. 5, lines 46-67, col. 6, lines 1-67, col. 9, lines 50-67 and col. 10, lines 1-28) navigation by click's movement (col. 8, lines 12-67, col. 14, lines 20-34, col. 15, lines 60-67 and col. 16, lines 1-17).

Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have a multimedia delivery apparatus for accessing and displaying multimedia content because the combination would provide the system enable to

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display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

Claims 17-18 are essentially the same as claims 2-3 except that it is directed to a method rather than an apparatus (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8; see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45, col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 61-67; see item 107 for local storage unit; col. 44, lines 46-62, col. 44, lines 14-67, col. 45, lines 1-67 and col. 46, lines 1-4; col. 3, lines 12-56, col. 6, lines 38-50, col. 10, lines 7-28 see item 141, col. 14, lines 7-20, col. 31, lines 35-50, col. 39, lines 49-62; col. 1, lines 50-63, col. 5, lines 46-67, col. 6, lines 1-67, col. 9, lines 50-67 and col. 10, lines 1-28; col. 8, lines 12-67, col. 14, lines 20-34, col. 15, lines 60-67 and col. 16, lines 1-17), and is rejected for the same reason as applied to the claims 2-3 hereinabove.

With respect to claim 19, Katseff discloses database means for storing multimedia content records and references to media files for a multimedia presentation; and displaying media elements referred to in that content record (see abstract, col.4, lines 1-39, col. 5, lines 7-65, col. 6, lines 45-67, col. 7, lines 1-25, col. 8, lines 18-67, col. 9, lines 1-67 and col. 10, lines 1-8; see fig. 5, and fig. 9, col. 8, lines 40-67).

Katseff does not explicitly indicate, "software engine means, executable on a computer, for seamlessly accessing a content record in said database means and

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locating; at Last one of said multimedia content records includes a field that contains at least one custom tag; wherein said software engine is configured to read said custom tag; wherein said custom tag instructs said engine to fetch a corresponding multimedia content record from said database; wherein said software engine reads said multimedia content record; and wherein said software engine generates a temporary local copy of at least a portion of a content page from that multimedia content record for display; (g) wherein said at least said portion of said content page is passed to a browser component of said software engine and displayed; and wherein said displayed content page contains at least one custom tag for further navigation.”

However, Logan discloses However, Logan discloses the software to support the multimedia as well as multimedia programming, a local storage device and Internet server as claimed (see abstract, col. 4, lines 32-50, col. 5, lines 26-59, col. 6, lines 14-21, col. 7, lines 14-67 and col. 8, lines 1-38; col. 7, lines 1-12, col. 14, lines 61-67 and col. 15, lines 1-20; col. 6, lines 35-45, col. 6, lines 38-50, col. 7, lines 41-67, col. 8, lines 1-39 and col. 14, lines 1-4); portion of said 1-4); portion of said 61-67; see item 107 for local storage unit); custom tag as tags for HTML (col. 44, lines 46-62, col. 44, lines 14-67, col. 45, lines 1-67 and col. 46, lines 1-4); portion of said content page as well as portion of HTML or web pages (col. 3, lines 12-56, col. 6, lines 38-50, col. 10, lines 7-28 see item 141, col. 14, lines 7-20, col. 31, lines 35-50, col. 39, lines 49-62) web browser (col. 1, lines 50-63, col. 5, lines 46-67, col. 6, lines 1-67, col. 9, lines 50-67 and col. 10, lines 1-28) navigation by click's movement (col. 8, lines 12-67, col. 14, lines 20-34, col. 15, lines 60-67 and col. 16, lines 1-17).

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Therefore, it would have been obvious to a person of ordinary skill in the art at the time the invention was made to combine the teachings of Katseff with the teachings of Logan so as to have a multimedia delivery apparatus for accessing and displaying multimedia content because the combination would provide the system enable to display the content of multimedia or programming material in the sequence or at any time (Logan - col. 2, lines 44-67) in the multimedia presentation networked system environment.

Contact Information

6. Any inquiry concerning this communication should be directed to Anh Ly whose telephone number is (703) 306-4527. The examiner can be reached on Monday - Friday from 8:00 AM to 4:00 PM.

If attempts to reach the examiner are unsuccessful, see the examiner's supervisor, Kim Vu, can be reached on (703) 305-4393.

Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

or faxed to:

(703) 746-7238 (after Final Communication)

or:

(703) 746-7239 (for formal communications intended for entry)

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(703) 746-7239 (for formal communications intended for entry)

or:

(703) 746-7240 (for informal or draft communications, or Customer Service Center, please label "PROPOSED" or "DRAFT")

Hand-delivered responses should be brought to Crystal Park II, 2121 Crystal Drive, Arlington, VA, Fourth Floor (receptionist).

Inquiries of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 305-3900.

AL 

Dec. 20th, 2001

Alford W. Kindred
